



TSX-V: SXL US-OTC: SLMF

SLAM Exploration Featured By CEO Clips Airing On BNN

Focus On Reserve Creek Gold and Nash Creek Silver, Lead, Zinc Deposits

For Immediate Release

4 April 2011

Miramichi, New Brunswick - SLAM Exploration Ltd. (TSX-V: SXL) (US-OTC:SLMXF) ("SLAM") reports that CEO Clips, a series of 30 second corporate profiles on Canadian companies, will feature SLAM on BNN from April 4 to April 10, 2011. It can also be viewed online via this link: www.b-tv.com/i/videos/CDN_Slam30_2011.wmv. In addition it will be posted on Yahoo Finance Canada, stockhouse.ca and MSN Finance as well as www.ceoclips.com.

About BNN: Business News Network (BNN) is Canada's only all business specialty channel with real time coverage of global market activity from a Canadian perspective.

About SLAM Exploration Ltd:

SLAM is a mineral resource company based in Miramichi, New Brunswick and is exploring for gold in Ontario and for silver-copper-lead-zinc in New Brunswick. Additional information about SLAM and its projects is available at www.slamexploration.com or from SEDAR filings at www.sedar.com.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

On behalf of the Board
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This release includes certain statements that may be deemed to be "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. All statements in this release, other than statements of historical fact, that address future production, reserve potential, exploration and development activities and events or developments that SLAM expects, are forward-looking statements. Although management believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance, and actual results or developments may differ materially from those in the forward looking statements. Please see our public filings at www.sedar.com for further information.
