



TSXV: SXL US-OTC: SLMF

SLAM Featured in recent News Alert Video

Reuters Partner Highlights SLAM Exploration

MIRAMICHI, NB, June-29-11 /CNW/ - SLAM Exploration Ltd. (TSXV:SXL) (US-OTC: SLMF) ("SLAM") is featured in a recent news video by Reuters Insider partner, InvestmentPitch.com.

The "News Alert" video, anchored by Michelle Borromeo, presents a brief overview of SLAM's operations and properties, highlighting the potential of the two flagships of the advanced base metals deposit at Nash Creek in New Brunswick and the exciting gold project of Reserve Creek in Ontario.

The video is available for viewing on the InvestmentPitch.com website at the following URL: http://www.investmentpitch.com/media/931/Slam_Exploration_Ltd._TSXV:_SXL_News_Alert/

Borromeo, citing the most recent eResearch report, http://www.eresearch.ca/_report/SXL_062311-U.pdf, highlights recent drilling successes and offers insight targeted toward the investment community.

SLAM has a busy exploration schedule this year which will see activity on at least 7 of their wholly owned and partnered properties. Drilling is currently underway at Reserve Creek, near Fort Hope, Ontario before moving on to its other nearby properties.

About SLAM Exploration Ltd:

SLAM is a gold and base metals resource exploration company based in Miramichi, New Brunswick. Direct exploration is focused on its two flagship properties, the high potential gold project, Reserve Creek in northwest Ontario and the advanced Zinc, Lead, Copper, Silver projects at Nash Creek/SilverJack in New Brunswick.

The company has also engaged in several partnerships on its other properties allowing the company to mitigate risk to shareholders by having active exploration on those properties with minimal dilution to the company's treasury. The company currently has a stable of 18 properties in Ontario and New Brunswick and plans to continue to use this model in the future to maximize growth potential with while minimizing shareholder risk.

Information about SLAM and its projects is available at www.slamexploration.com or from SEDAR filings at www.sedar.com.

Neither TSXV nor its Regulation Services Provider (as that term is defined in the policies of the TSXV) accepts responsibility for the adequacy or accuracy of this release.

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