



TSXV: SXL US-OTC: SLMF

SLAM Chairman Chosen for Canadian Mining Hall of Fame

Congratulations to Dr. John Hansuld

For Immediate Release

October 28, 2011

Miramichi, New Brunswick - SLAM Exploration Ltd. (TSXV: SXL) (US-OTC: SLMF) ("SLAM") is pleased to congratulate SLAM Chairman, Dr. John Hansuld, Ph. D. on being chosen for induction into the Canadian Mining Hall of Fame.

Dr. Hansuld has had an illustrious career spanning over 40 years in which he has taken 3 properties to production status while working for Canamax Resources. His achievements have been recognized by numerous industry awards, including the Northern Miner's "Mining Man of the Year" in 1988, the Prospectors and Developers Association of Canada's (PDAC) "Developer of the Year" in 1989, and the "Past Presidents' Medal" of the Association of Exploration Geochemists. John served as President of the PDAC from 1993 to 1996. He is a graduate of Harvard Business School's Management Development Program.

The induction ceremony will be held on January 12th, 2012 at the Fairmont Royal York Hotel, Toronto. Dr. Hansuld will be inducted into the Canadian Mining Hall of Fame for a lifetime of achievements in the mining and metals industry.

About SLAM Exploration Ltd:

SLAM is a mineral resource company based in Miramichi, New Brunswick and is currently drilling silver-copper-lead-zinc in New Brunswick. The Company has a significant gold portfolio including the Reserve Creek gold deposit in Ontario. Additional information about SLAM and its projects is available at www.slamexploration.com or from SEDAR filings at www.sedar.com.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

On behalf of the Board
Mike Taylor, P. Geo.
President & CEO
SLAM Exploration Ltd.

SEDAR: 00012459E

For further information:

SLAM Exploration Ltd.

Brian Jones, Investor Relations; Toll Free: 855.800.6109

Toronto: 647.729.1436

info@slamexploration.com

This news release does not constitute an offer to sell or a solicitation of an offer to sell any of securities in the United States. The securities have not been and will not be registered under the United States Securities Act of 1933, as amended (the "U.S. Securities Act") or any state securities laws and may not be offered or sold within the United States or to U.S. Persons unless registered under the U.S. Securities Act and applicable state securities laws or an exemption from such registration is available.

This release includes certain statements that may be deemed to be "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. All statements in this release, other than statements of historical fact, that address future production, reserve potential, exploration and development activities and events or developments that SLAM expects, are forward-looking statements. Although management believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance, and actual results or developments may differ materially from those in the forward looking statements. Please see our public filings at www.sedar.com for further information.
